



Cruisin' TO CHANGE Lives

TO CHANGE

Lives



SUNDAY

JUNE 9, 2024

Canadian Mennonite University
500 Shaftesbury Blvd

A FUNDRAISER FOR



**Children's
Rehabilitation
Foundation**

SPONSORSHIP OPPORTUNITIES

SUNDAY JUNE 9, 2024



PRESENTING SPONSOR

COURTYARD SPONSOR

ROUTE SPONSOR

VOLUNTEER SPONSOR

PLAY SPONSOR

\$15,000

\$8,000

\$5,000

\$3,000

\$1,500

Recognition as presenting sponsor on all event promotion	●				
Recognition as sponsor in select event promotion (social media, print, etc.)		●	●	●	●
Company may deduct 100% of sponsorship fee as a business expense under CRA Guidelines	●	●	●	●	●
Logo recognition on website	●	●	●	●	●
Logo recognition on CRF's donor board inside SSCY Centre	●	●	●	●	
Sponsor recognition in Winnipeg Free Press post event advertising	●	●	●		
Speaking opportunity during opening ceremonies	●				
Optional tent on the main grounds provided to your organization on event day		●			
Recognition as sponsor on Cruisin' To Change Lives route			●		
Recognition as sponsor at volunteer check-in				●	

For more information
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cruisintochangelives.ca

In keeping with CRA guidelines, if a charitable tax receipt is required, no logo can be used on website or event materials.

In accordance with Canada Revenue Agency regulations, a sponsor will receive a business receipt and letter from the Children's Rehabilitation Foundation which will state the full value of the sponsorship which can be applied against a company marketing budget.