

Sponsorship Package

Sunday June 7, 2026 | 500 Shaftesbury Blvd.


TO CHANGE Lives
fundraising event



30th
anniversary
celebration!

SPONSORSHIP OPPORTUNITIES

SUNDAY JUNE 7, 2026



PRESENTING SPONSOR



\$15,000

COURTYARD SPONSOR

\$8,000

ROUTE SPONSOR

\$5,000

VOLUNTEER SPONSOR

\$3,000

PLAY SPONSOR

\$1,500

Recognition as presenting sponsor on all event promotion



Recognition as sponsor in select event promotion (social media, print, etc.)



Company may deduct 100% of sponsorship fee as a business expense*



Logo recognition on website



Logo recognition on CRF's donor board inside SSCY Centre



Sponsor recognition in Winnipeg Free Press post event advertising



Speaking opportunity during opening ceremonies



Optional tent on the main grounds provided to your organization on event day



Recognition as sponsor on Cruisin' to Change Lives route



Recognition as sponsor at volunteer check-in



For more information

Monique Van Osch | monique@crf.mb.ca | 204-258-6703

cruisintochangelives.ca

*In accordance with the Canada Revenue Agency regulations, sponsors will receive a business receipt and letter from the Foundation which will state the full value of their sponsorship which can be applied against company marketing budgets.